



TrainingMade—The Source for Corporate Learning

TrainingMade (TM) offers ready-made, restriction free business training content ready for instant download. With over 50 training programs in 12 different training curriculum, and dozens of new programs being added each month, TM provides customers a cost effective alternative to traditional training design and development.

Why TrainingMade?

The average payroll investment in Fortune 500 companies is decreasing.

The pressure to reduce costs has compelled companies to find more economical approaches to employee development while continuing to improve profits and productivity.

Large training departments are a thing of the past.

The percentage of expenditure for external training services has continued to rise since 2002. While cost pressures contribute to the problem, understaffed training departments are increasingly the result of a growing talent shortage of training professionals. The demand for instructional designers and training content developers continues to outpace supply.

The Training Industry recognizes that classroom training is here to stay.

While new training tools and technologies continue to enter the market, recent surveys show that as much as 70% of all training is still done in the classroom.

The Bottom Line

TrainingMade provides the flexibility to highly customize training content or deliver immediately off the shelf, with no additional cost to its customers. The ROI is astounding for this new approach to training content design and development.

Length of Training Session	Development Cost per hour of delivered training	Total Cost for Development	TrainingMade Total Costs
2 hours	\$4,000	\$8,000	\$499
4 hours (1/2 day)	\$4,000	\$16,000	\$999
6-8 hours (1 day)	\$4,000	\$32,000	\$1,999
40 hours (1 week)	\$4,000	\$160,000	\$9,995

* Above example calculates development costs based on length of training session.