



For Immediate Release  
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## **TrainingMade Announces Launch of Website Offering Ready-made Business Training Courses for Instant Download**

*Restriction free training content is the solution for an age old problem*

**BOSTON, MA — March 23, 2009** — TrainingMade, LLC a provider of ready-made, restriction free business training content today announced the launch of TrainingMade.com with over 50 business training programs in 12 different training curriculum. The site offers instructor led training content designed by leaders and experts. All products are restriction free and available for instant download.

The new site can be found at [www.trainingmade.com](http://www.trainingmade.com)

“We are very excited to provide this solution to the age old problem of designing and developing cost effective instructor led training,” said Michelle Del Rosario, President and co-founder of Training Made. “The Training Industry recognizes that classroom training is here to stay, citing recent surveys which show that as much as 70% of all training is still done in the classroom. The industry has also recognized that current alternatives to instructor-led delivery do not work effectively in today’s world,” said Del Rosario.

The company has plans to continually release new training courses and programs, all designed for the instructor led live and virtual classroom. All their titles will be offered restriction free. In addition, the company will soon offer course customization services.

“By removing the traditional barriers to purchasing training, organizations have full permission to customize, without copyright restrictions, and deploy these innovative and practical modules wherever and whenever they deem appropriate. Whether the module is deployed once or a thousand times within the organization the cost benefit is enormous,” Del Rosario said.

### **About TrainingMade**

TrainingMade delivers business value to its customers by providing affordable, contemporary business training content for classroom and virtual delivery. TrainingMade products, which contain everything you need to deliver instructor led training, are designed and developed by business leaders and training experts and tested in the classroom. The TrainingMade solution of offering ready-made, restriction free training content for instant download is a cost effective alternative to traditional training design and development. TrainingMade content areas include Sales and Sales Management, Administrative Support, Human Resources, Business Strategy, Management and Leadership

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